BCS LEADER IN ME PROGRAM BENEFITS FROM GENEROUS AWARD FROM PARSEC FINANCIAL SERVICES

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Buncombe County Schools Foundation (BCSF) was recently awarded a $15,000 Parsec Prize from Parsec Financial Wealth Management to help fund The Leader in Me program in Buncombe County Schools. The Leader in Me, FranklinCovey’s Education process for teaching leadership at the elementary school level, is being used by more than 2,000 elementary schools in the U.S., Canada, Singapore, Australia, Japan, Hungary, and the Philippines. The process, of which The 7 Habits of Highly Effective People is a foundational piece, inspires young students to develop the skills and self-confidence to lead their lives and succeed in the 21st Century.

Parsec Financial Wealth Management founded the Parsec Prize in 2005 and has to date awarded over $700,000 in prizes to 51 local charities and non-profits serving Western North Carolina and Charlotte.

“By giving back to our communities and helping them improve, we believe strongly that they become far better places to live, work, and be successful,” said Rick Manske, CEO of Parsec Financial Wealth Management.

Lisa Adkins, BCSF executive director, agrees and shares how this funding will make it happen.

"Since 1984, the Foundation has existed with the sole purpose of supporting education in Buncombe County public schools,” Adkins said. “I can think of no better way to accomplish this aim than by championing outstanding programs like The Leader in Me that helps develop students into the self-confident, engaged citizens we all desire and expect. These monies from Parsec Financial unquestionably help us to bring these ideals to life.”

To find out more about The Leader in Me and the Buncombe County Schools Foundation, visit www.bcsf.net.

The mission of the Buncombe County Schools Foundation is to establish partnerships with local individuals, businesses, corporations, and other foundations for the purpose of supporting education in the Buncombe County Schools. Today, the Foundation serves the school systems nearly 25,000 students as well as approximately 4,000 employees.